

# COME VENDERE CON I CHATBOT

Mikamai e LinkMe in collaborazione con Milano Chatbots e Diginventa



#### Paolo Montrasio Milano Chatbots Meetup

meetup.com/Milano-Chatbots-Meetup



Abbiamo sempre voluto parlare con i computer

# Eliza e Parry primi due chatbot https://tools.ietf.org/html/rfc439

Parry: I went to the races.

Eliza: Please go on.

Parry: Do you know anything about bookies?

Eliza: What makes you think I know anything about bookies?

Parry: A bookie didn't pay me off once.

Eliza: What does that suggest to you?

Parry: I beat up the bookie who did not pay off, and I thought he might use his friends in the underworld to get even with me.

Eliza: What else would you like to discuss?

Parry: What do you know about racketeers?

Abbiamo sempre voluto far parlare i computer tra di loro



## A New Hope

#### Master Chatbot

http://steel.lcc.gatech.edu/~marleigh/zork/transcript.html

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West of House

reserved.

You are standing in an open field west of a white house, with a boarded front door.

There is a small mailbox here.

> open mailbox

Opening the small mailbox reveals a leaflet.

> read leaflet

(Taken)

"WELCOME TO ZORK!

ZORK is a game of adventure, danger, and low cunning. In it you will explore some of the most amazing territory ever seen by mortals. No computer should be without one!"

> drop leaflet Dropped.

## L'esplosione

Mezzi, opportunità, movente

#### Il movente

### II futuro

## Oggi